

Kismet Park Primary School

# 2026 Sponsorship Program

Positive Futures  
Sponsorship  
Program



## About Our School

Kismet Park Primary School is the third oldest primary school in Sunbury, with over 370 students and over 50 staff members and a history dating back to February 1980. Our vision is to ignite a passion for learning in our students and equip them with the skills and mindset to thrive and achieve excellence.

## BRAND NEW 2026 RELAUNCH!

Don't miss out!... Join the Kismet community and become one of our 2026 Sponsorship Heros!



## Message From Our Acting Principal

“2025 was a truly memorable year at Kismet Park Primary School—filled with growth, celebration, and community spirit. One of the biggest developments was the launch of our Positive Futures Sponsorship Program. Through the generous support of our community and local businesses, we’ve been able to expand learning opportunities and invest in projects that directly benefit our students. It’s a program we’re proud of and are deeply excited to grow further. Join us in 2026 with our continued efforts to **Enhance Student Learning and Safety through Targeted Infrastructure Upgrades...** and become a SPONSORSHIP HERO!”



Sam Carlton  
Acting Principal

## Your Support Will Help Kismet Park Achieve Our Goals

1. To maximise learning, growth and achievement for all students
2. To strengthen and enhance school and community partnerships
3. To provide improved facilities for students
4. Further embed a school wide approach to improving student health, resilience and social and emotional well-being

## Sponsorship Benefits – What’s in it for you?

Our sponsorship packages are designed to deliver great value for your business with exposure to our growing audience through:

1. Increased brand awareness and exposure to our wider school community audience
2. Targeted school audience access in the local community
3. Engagement and lead generation with potential customers
4. Enhanced brand image and credibility by association to a local community school
5. Opportunity to showcase products or services at a Kismet Park PS event
6. Exposure through social media coverage and publicity



JOIN THE KISMET COMMUNITY AND BECOME A SPONSORSHIP HERO!

**WE NEED YOUR HELP!**  
**Become a 2026 Sponsorship Hero!**  
 Support us to Enhance Student Learning and Safety through Targeted Infrastructure Upgrades.  
 ★ Tailored Sponsorship Packages Available!

Tailored sponsorship packages available contact the Kismet team:

- 9-11 McEwen Drive, Sunbury
- 03 9744 4566
- [kismet.park.ps@education.vic.gov.au](mailto:kismet.park.ps@education.vic.gov.au)
- [www.kismetparkps.vic.edu.au](http://www.kismetparkps.vic.edu.au)



**Davina Rowell**  
 Local Community Liaison



**Sponsorship Categories** (Tailored Sponsorship Packages Available Upon Request)

Sponsorship Tier	Package Value	Number of sponsors accepted per category
<b>Platinum</b>	\$5000	Exclusive category for 5 sponsors only who will have special promotional rights to 3 major Kismet Park whole school events
<b>Gold</b>	\$2000	Unlimited
<b>Silver</b>	\$1000	Unlimited
<b>Bronze</b>	Cash donation of \$500 OR donation of goods/services to the value of \$500	Unlimited

**Platinum** sponsor offers will be assessed upon receipt. If more than 3 platinum sponsors have chosen the same major whole school event to sponsor, we will allocate the event to the most suitable sponsor.



**Positive Futures Sponsorship Program**

Supporting local schools through sponsorship is more than just a philanthropic gesture; it is a strategic investment in the future of the community and your business. Partnering with Kismet Park Primary School offers a range of tangible and intangible benefits that can significantly enhance your business's visibility, reputation, and community engagement including:

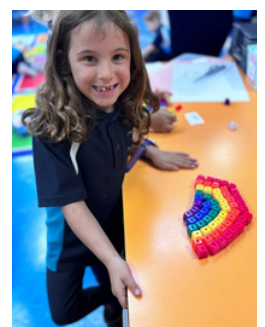
- Brand Visibility and Awareness
- Community Engagement and Corporate Social Responsibility
- Networking Opportunities
- Tax Benefits
- Customised Sponsorship Options
- Positive Public Relations

# Sponsorship Benefits For Your Business

## School Wide Fundraising Future Projects

To Enhance Student Learning and Safety through Targeted Infrastructure Upgrades including:

- Upgrading the gym to modern standards to include the installation of a new audio-visual system & communications technology to aid whole school events.
- Upgrading the schools aging playground to bring it to latest safety standards and support inclusivity for all ability students.
- Continued modernising of school classrooms in priority areas of our school buildings where both plastering and carpeting need upgrading to support longevity of building facilities.
- Creation of a sensory garden to support diverse learning styles and well-being.
- Continued installation of new fencing to improve school security. This will include high cyclone fencing to the remaining schools external perimeter to support pedestrian traffic flow and improve student security.
- Upgrading existing office security systems to ensure a safe and secure welcoming front entrance environment. This will include re-designing the front office to latest security standards / recommendations and including a separate meeting conference room.
- The provision of a longer-term master plan for a whole school upgrade.



### BENEFITS

#### PLATINUM

**\$5000**

5 available  
(3 per event)

#### GOLD

**\$2000**

#### SILVER

**\$1000**

#### BRONZE

**\$500**

### School Events – Providing Opportunities To Promote Your Business

Recognition of sponsor at major whole school events	Recognition at 3 events	Recognition at 1 event		
Display of company brand at major whole school events	Displayed at 3 events	Displayed at 1 event		
Your business included in ALL promotional opportunities associated to major whole school events	Included for 3 events	Included for 1 event		
Opportunity for Sponsor to provide front fence signage for school to promote platinum membership (promotional fence signage to be provided by sponsor)				
Certificate of appreciation and post event recognition at major whole school events	Recognition at 3 events	Recognition at 1 event		
Link to your company website from the Kismet Park PS website events page				
Recognition of sponsor at targeted focus events	Recognition at 3 events	Recognition at 2 events	Recognition at 1 event	
Sponsored prizes/giveaways at targeted focus events	Available for 2 events	Available for 1 event		

### BENEFITS

#### PLATINUM

**\$5000**

5 available  
(3 per event)

#### GOLD

**\$2000**

#### SILVER

**\$1000**

#### BRONZE

**\$500**

### Whole School Promotion – Providing Opportunities To Promote Your Business

Your logo displayed on the schools digital screen in the front office	Logo Level 1 position	Logo Level 2 position	Logo Level 3 position	
Speaking opportunity at school assembly				
Opportunity to sponsor a student award – to be delivered during an assembly				
Your logo displayed on the schools sponsorship board in the office	Logo Level 1 position	Logo Level 2 position	Logo Level 3 position	
Your logo displayed on the schools sponsorship board in the gym (Extra exposure to wider external community audience / hirers)	Logo Level 1 position	Logo Level 2 position	Logo Level 3 position	
Sponsorship level recognised at time of confirmation on all Kismet Park PS social media and via community COMPASS announcement				
Your logo displayed on the schools website – sponsors page	Logo Level 1 position	Logo Level 2 position	Logo Level 3 position	Logo Level 4 position
Your logo displayed in the 2026 yearbook on the sponsors page	Logo Level 1 position	Logo Level 2 position	Logo Level 3 position	Logo Level 4 position

# 2026 EVENTS CALENDAR

## Major Whole School Events Providing Opportunities To Promote Your Business

Major Whole School Event	Month
Mothers Day Event	May - Term 2
School Disco	June - Term 2
Book Week Whole School Assembly & Parade	August - Term 3
Fathers Day Event	September - Term 3
Colour Run	November - Term 4
Christmas Picnic	December - Term 4
Last day of school year - Whole School Assembly	December - Term 4

## Targeted Focus Events Providing Opportunities To Promote Your Business

Targeted Focus Event	Month
Ice Cream Day	February - Term 1
Cross Country (year levels 3-6)	March - Term 1
House athletics day (year levels 3-6)	May - Term 2
Prep 2027 Information Sessions	May/ June - Term 2
Kismet Kidlets Program (School readiness program for Preps 2027)	August - December (13 week program)
100 Days of Prep	August - Term 3
Ice Cream Day	December - Term 4
Year 6 Graduation and Year 6 Pool Day	December - Term 4



Sam Carlton Acting Principal  
Louisa Beckenham Assistant Principal  
& the 2026 School Captains



## Our Reach!

- »»» 370+ school families
- »»» 50+ staff members
- »»» 1.4k Facebook followers
- »»» Increasing presence on Instagram
- »»» kismetparkps.vic.edu.au attracts approximately 8.56k impressions

